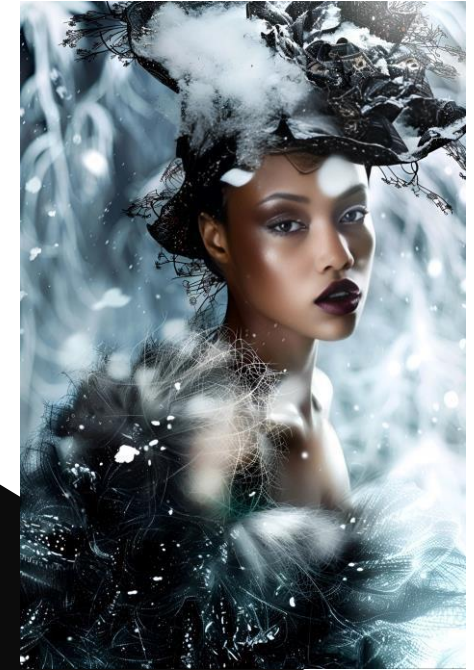




PORTLAND CHRISTMAS FASHION SHOW

Portland Christmas Fashion Show Is happy to welcome applications for designers and retailers/Vendors to be featured in our official Christmas fashion runway showcase.

This year's fashion show theme is, **"CHRISTMAS IN AVANT GARDE"** The fashion show committee will choose the designers and vendors to be invited to the showcase. Every accepted applicant will be sent an application form. The following is our guarantee:



FOOD / DRINK

Enjoy light refreshments prepared by the talented Holiday Inn chef during the event. We recommend that designers and their assistants have a meal beforehand for a more enjoyable experience.

YOUR OWN RUNWAY SHOW

The Portland Christmas Fashion Show crew will be orchestrating this event, which includes the exciting opportunity for designers to select their own music for their runway collection showcase.

TICKETS AND PASSES.

Designers selected to showcase their work on the runway will receive a complimentary ticket and a backstage pass for their assistant. Additionally, both the designer and their assistant will be granted access to the after-party following the runway show.

Date: Sun Dec 8th, 2024

**Venue: Holiday Inn 25425 SW 95th Ave,
Wilsonville, OR 97070.**

Dress Code: Black & Silver Formal

12 Max designs per designer

New Designers: \$350

Returning Designers: \$300

Reg end date: Sun August 18th, 2024.

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PORTLAND CHRISTMAS FASHION SHOW

"Christmas in Avant Garde!"

[WEBSITE](#)

[Available Tickets](#)

Hair & Makeup:

designers will be able to have a consultation with the hair & makeup artist to finalize details on model looks.

Shoes and Accessories:

Models will be instructed to provide two pairs of shoes in basic black and basic brown heels. If designer wants to create a different look with other shoes and accessories s/he is responsible for arranging them with their own provider upon consultation with the Producer.

Backstage Facilities:



the backstage area will be equipped with clothing racks, hangers, electrical power, portable steamer

and a support person who will be making rounds. Designers are encouraged to bring their own portable steamers as well as anything else they may need to ensure their comfort; upon consulting with the producer.

Models:

Portland Christmas Fashion Show will provide runway models. If a designer wishes to use his/her own models, s/he should consult with the PCFS' Producer to ensure that it is up to standard.



Please note that only registered designers will participate in live model audition selection come Sunday, June 2nd

[payment and submitted form are what guarantees designer slot]

Model Audition is scheduled for Sunday, June 2nd, 2024.

Location: 6975 SW Sandburg rd., Tigard 97223.

Time: 11:00am

Further details on the event will be communicated as we get closer to the da

ONLINE AND MEDIA EXPOSURE Designers and retailers/vendors participating in the Portland Christmas Fashion Show will receive extensive promotional benefits. Designers showcasing their work will be provided with a photo gallery link of the runway show for their use. Furthermore, their company name and information will be prominently featured on the Portland Christmas Fashion Show webpage, maximizing exposure and visibility.

RED CARPET INTERVIEW

Designers and retailer/vendors will have the exclusive opportunity for priority access to the red carpet, where they can share insights about their brand directly with the media. This special recognition ensures heightened visibility and promotion for their endeavors.

PRODUCTION SERVICES PROVIDED BY PORTLAND CHRISTMAS FASHION SHOW

A Production Manager provided by Portland Christmas Fashion Show will work with designers to develop all aspects of the fashion collection runway show.

Staging & Technical Direction:

A Technical Director will be present to enable a smooth workflow of your collection on the runway, striking a balance with the staging, sound, lighting, and projection of the show.

Support Staff:

all designers are encouraged to bring one assistant to assist with their collection. Should you have challenges beyond your control. A support person will be on ground to assist you.

Dress Code:

Designers are encouraged to dress in a manner that reflects their brand's image in the best possible way. The dress code for the event is formal, with black and silver as the preferred colors, either individually or in combination.